



EVERY YEAR...  
OVER 1,700 STUDENTS DIE FROM ALCOHOL-RELATED INJURIES AND  
1.5 MILLION STUDENTS REPORT HAVING BEEN SUBJECTED TO SOME  
TYPE OF HAZING ACTIVITY.

**THE GORDIE FOUNDATION HAS GRANTED  
HAZING PREVENTION AND ALCOHOL AWARENESS MATERIALS  
TO BE DISTRIBUTED ON CAMPUSES ACROSS THE COUNTRY  
IN PREPARATION FOR THE FALL SEMESTER.**

The Gordie Foundation's mission is to provide today's youth with the skills to navigate the dangers of alcohol and through education and promotion of self worth, prevent alcohol poisoning, binge drinking and hazing.

The Gordie Foundation was established in memory of Lynn Gordon bailey, Jr. ("Gordie") who was found dead on September 17, 2004 at the Chi Psi fraternity house at the University of Colorado following the fraternity's traditional and secretive initiation ceremony for pledges requiring a drinking challenge. After being forced to drink large quantities of alcohol and wine, fraternity members left Gordie in the library unattended so the party could continue uninterrupted. Gordie would be with us today if someone had called for help.

The Gordie Foundation achieves its' mission through various programs, the most notable of which is **The Circle of Trust**. This student initiated, peer education program, which has active chapters at over 80 campuses across the country, encourages students to speak with their peers about the dangers of alcohol, binge drinking, and hazing through the use of creative and innovative materials and educational tools.

The Circle of Trust members and faculty on each campus will be distributing materials in conjunction with National Hazing Prevention Week, September 24-28<sup>th</sup>, and throughout the fall semester. These materials educate students as to the dangers of alcohol and hazing and stress the importance of calling for help and taking care of your friends, especially when alcohol is involved. It is critical for the faculty, students, and community as a whole to work together to ensure that students have the facts: alcohol and hazing can be lethal.

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If you would like more information about The Gordie Foundation, please contact  
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